



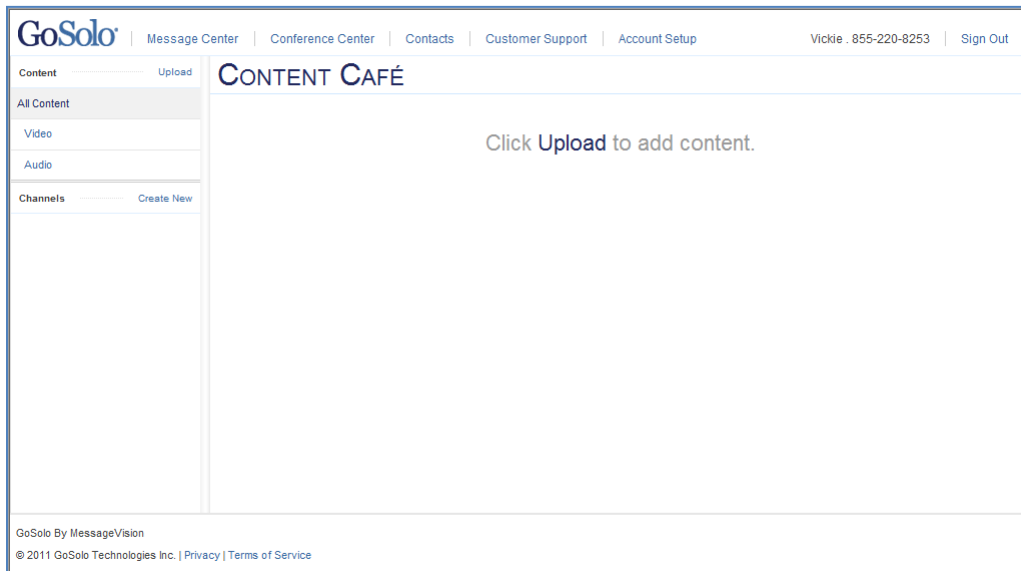
Content Café Quick Tips Guide

Upload, Organize, Share & Subscribe

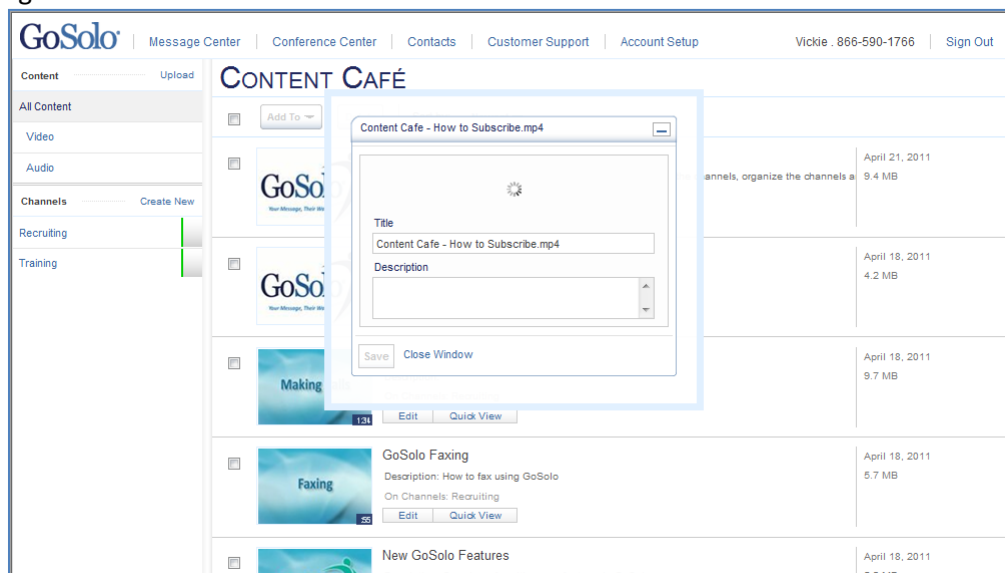


Upload.

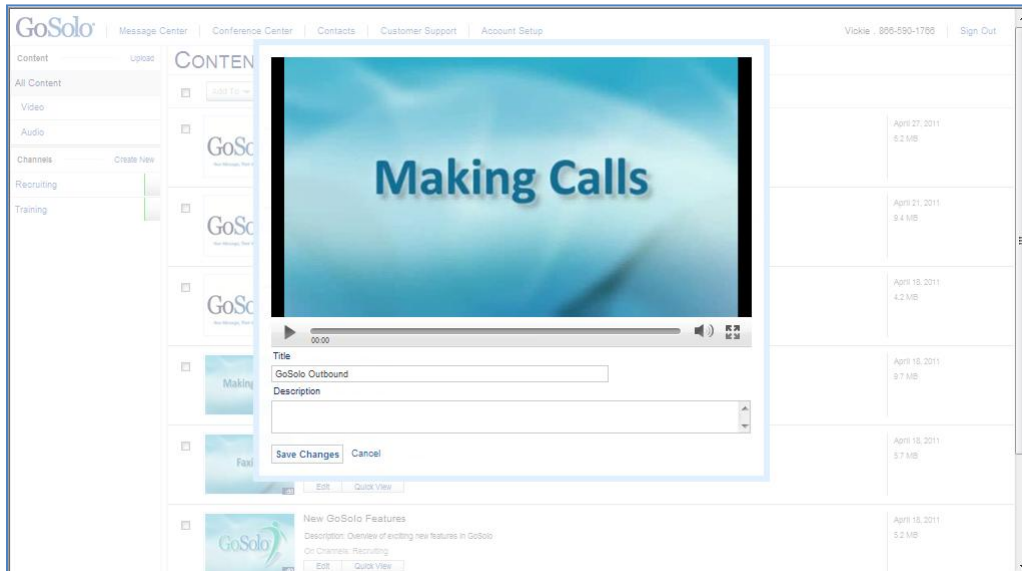
Sign in to your GoSolo account. Click on the **CONTENT CAFÉ** link in the left hand navigation menu. This is what you will see when there is no content loaded. Click on the **UPLOAD** button on the upper left navigation next to Content... and select the video or audio file you want to upload. Only the supported file types (*.3gp, *.asf, *.avi, *.f4v, *.flv, *.m4v, *.mov, *.mp3, *.mp4, *.mpg, *.qt, *.wav, *.wmv) will be displayed.



Uploading a file can take anywhere from one to ten minutes, depending on the size. Your file will be automatically saved when it has completed uploading. You can change the title of the file as well as the description. Click **SAVE** to save your title and description. You can change the title and description at a later time by clicking on **EDIT** and **SAVE CHANGES**.



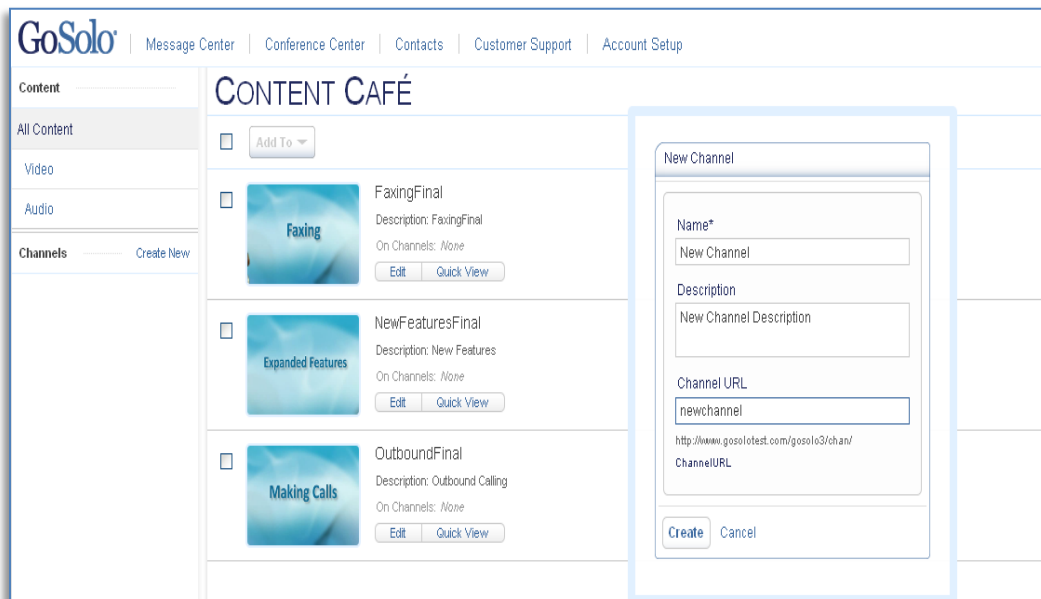
Once your content has been uploaded you can view it by clicking on **QUICK VIEW**. You can also edit the title and description while you are viewing the content.



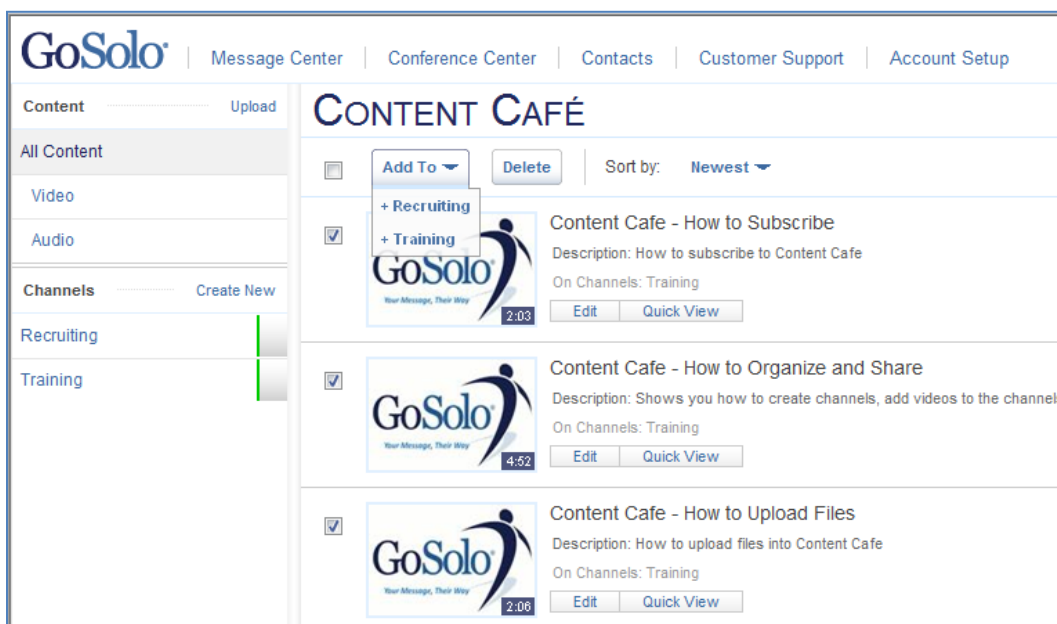
Organize.

You can create channels to help you organize your content! For example, you can setup a channel for conference calls or overcoming objections.

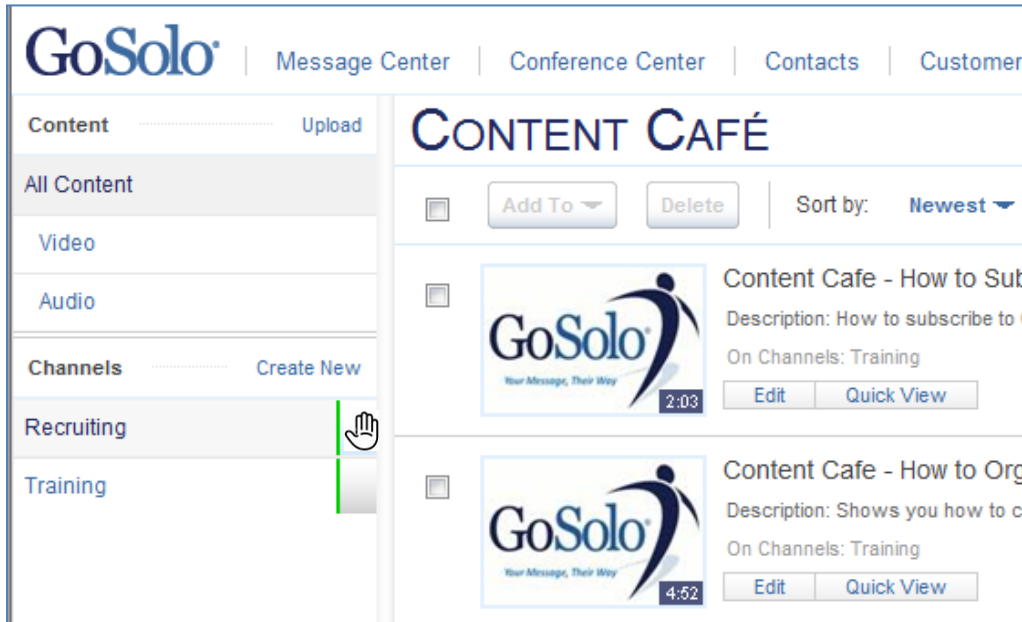
To create a channel, select **CREATE NEW** next to Channels... in the left hand navigation to display the set-up window. Enter a name, description and Channel URL, which is the external name that you will share when ready. You will see your new channel in the left hand navigation panel.



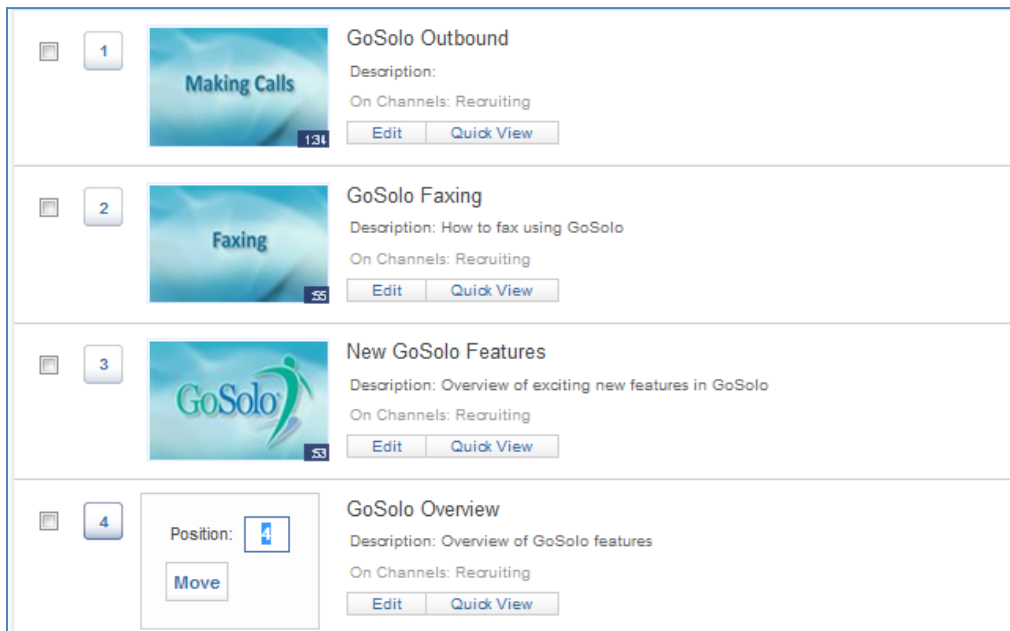
To add content to your channels, you simply check the box next to the video and audio files you would like to add and select the channel from the **ADD TO** drop down menu. To add all content to a channel you can check the box next to the **ADD TO** button and it will automatically check all the boxes of your content. You will still need to select which channel to add it to. Note: You can add content to multiple channels.



You can arrange the order of the channels by clicking and holding the box to the right of the channel name and dragging it above or below to the order you desire.

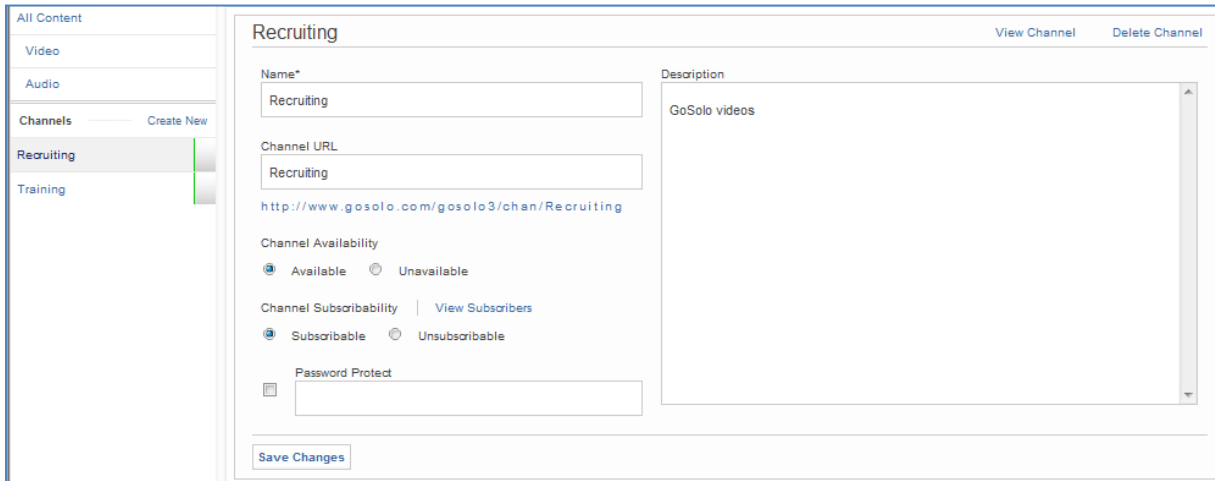


To arrange the order of content in a channel, select a channel, click on the current order number, type in the desired order number and click **MOVE**.



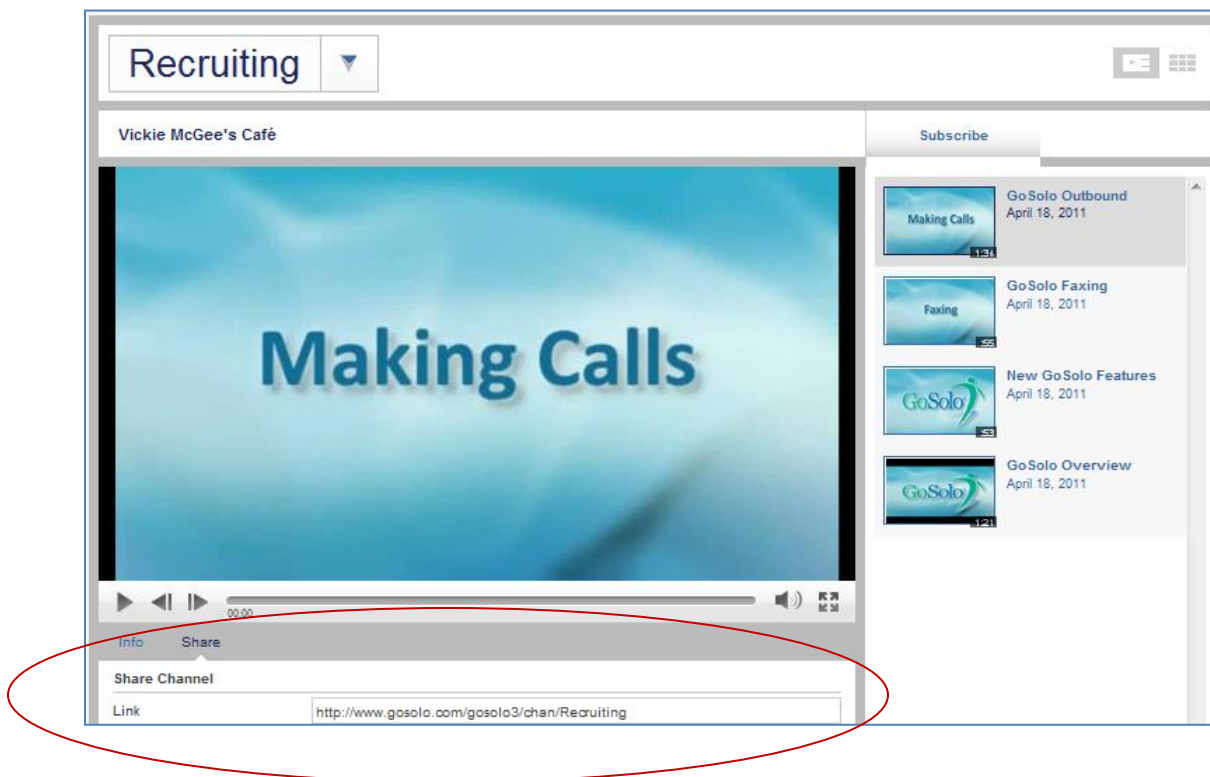
Share.

Once you are ready, you can share your channel. While in the channel, select the **AVAILABLE** radio button under Channel Availability. You can allow associates to subscribe to your channels so that they will automatically get your content updates. Select the **SUBSCRIBE** radio button under Channel Subscribability. You will be able to view the subscribers by clicking on **VIEW SUBSCRIBERS**, as well as **REMOVE** subscribers if desired. Password Protect any channels that you want to have security on. Check the box next to **PASSWORD PROTECT** and enter in the password you'd like to use. Make sure to click **SAVE CHANGES** for channel availability, channel suscribability and password protect.



The screenshot shows the 'Recruiting' channel management page. On the left is a sidebar with 'All Content', 'Video', 'Audio', 'Channels', and 'Training'. The 'Channels' section is active, showing 'Recruiting' and 'Training'. The main area has a 'Recruiting' header with 'View Channel' and 'Delete Channel' links. Below are fields for 'Name*' (Recruiting), 'Channel URL' (Recruiting), and a description box containing 'GoSolo videos'. The 'Channel Availability' section has 'Available' selected. The 'Channel Subscribability' section has 'Subscribable' selected. There is a 'Password Protect' checkbox and a password input field. A 'Save Changes' button is at the bottom.

You can view the channel by clicking on **VIEW CHANNEL** on the top right side the of the screen. Click on the **SHARE** tab on the bottom left of your **VIEW CHANNEL** screen to see your **SHARE CHANNEL** link. You can easily share your channel by copying and pasting the special URL **LINK** into an email and/or text message.



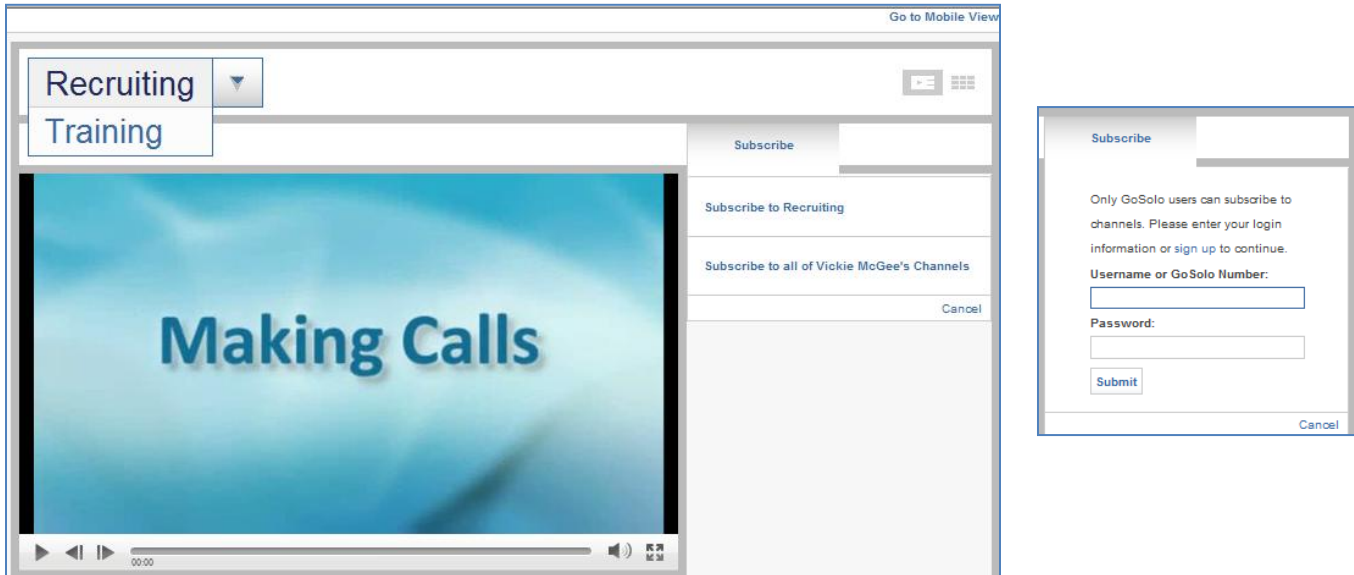
The screenshot shows the 'Recruiting' channel page. At the top is the channel name 'Recruiting' with a dropdown arrow. Below is the channel owner 'Vickie McGee's Café' and a 'Subscribe' button. A video player is centered, showing a video titled 'Making Calls'. To the right is a list of videos: 'GoSolo Outbound', 'GoSolo Faxing', 'New GoSolo Features', and 'GoSolo Overview', all dated April 18, 2011. At the bottom, there is an 'Info' and 'Share' tab. The 'Share' tab is active, showing a 'Share Channel' section with a 'Link' field containing the URL 'http://www.gosolo.com/gosolo3/chan/Recruiting'. This 'Share' section is circled in red.

Subscribe.

Just like YouTube, associates can subscribe to your channels!

When they click the **SUBSCRIBE** button they will need to choose if they want to **Subscribe to a specific "Channel Name"** (i.e. Recruiting) or all channels **Subscribe to "All Channels"** (i.e. Vickie McGee's Café). They will need to enter in their **Username or GoSolo Number** as well as their **Password**.

They will automatically be notified by email of any content changes for the channel(s) they've subscribed to!



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